





### SUPPORT FOR BUILD BACK BETTER AMONG VOTERS IN FOUR KEY SENATE STATES

Key findings from a survey among voters in Arizona, Colorado, Virginia, West Virginia Conducted September 2021

### Methodology

 Approximately 400 interviews in each of the four states

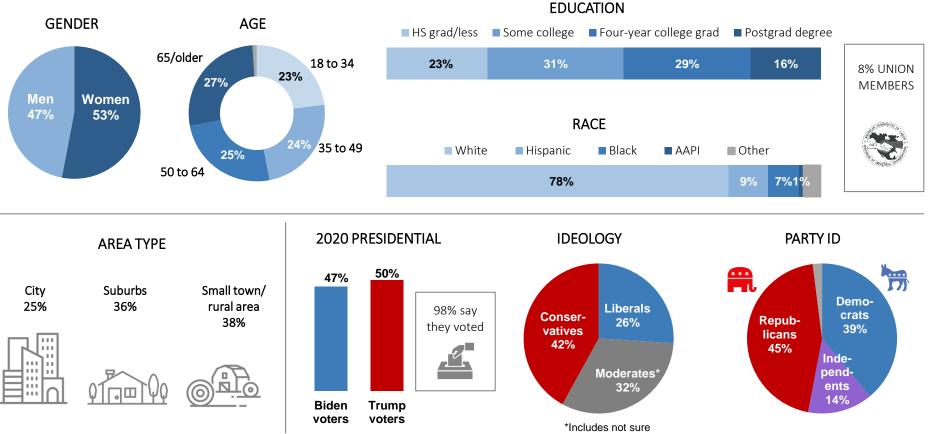


- Live interviews among registered voters, conducted by telephone
- Field dates: September 11 to 15, 2021
- Margins of error:
  - Full sample (1,600) = ±2.5 percentage points
  - Each state (400) = ±4.9 percentage points
  - Tolerances vary among subgroups of the sample





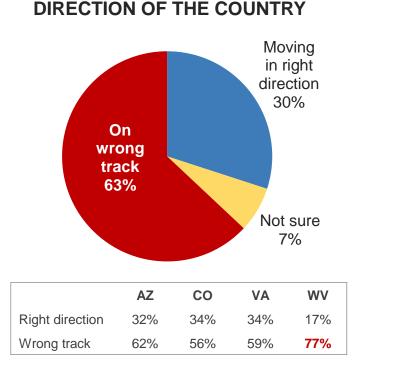
### **Characteristics of the Sample**



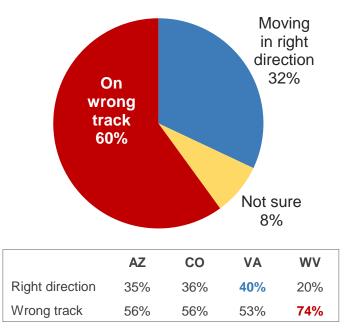


HART

Voters in these four states believe that the country and the economy are off on the wrong track; pessimism is especially high in West Virginia.



#### DIRECTION OF THE ECONOMY



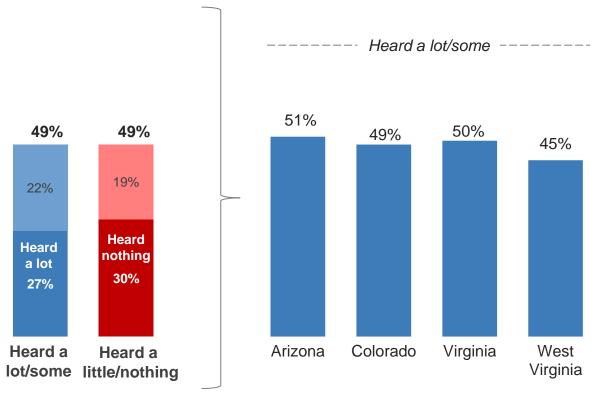




### Half of voters across the four states have heard at least some about the Build Back Better Plan.

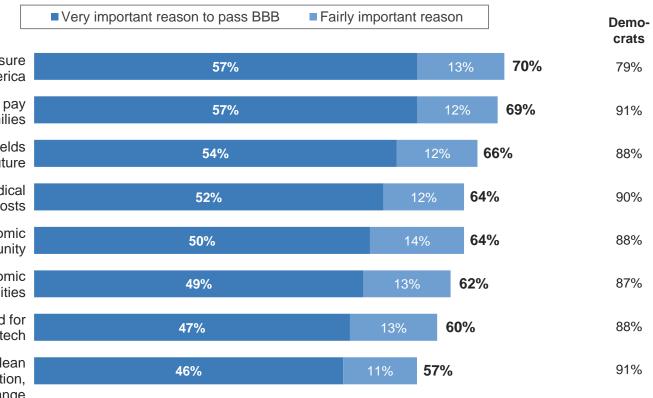
Congress is considering a comprehensive legislative package called the Build Back Better Plan to address important issues facing the country and to improve the economic situation of working people.

How much have you heard about this legislative package?





# Bringing jobs back to the United States and rebuilding the middle class are critical reasons to support passage of BBB.



Bring good jobs back to U.S. by making sure more products made in America

Help rebuild middle class with jobs that pay enough to support families

Millions of new, good-paying jobs in fields important to America's economic future

Help working families with paid family/medical leave, elder/child care, lower healthcare costs

Investments for working people's economic situation; more stability, security, opportunity

Investments for working people's economic situation: left-behind rural/urban communities

Revitalize manufacturing to meet demand for clean manufacturing and clean-energy tech

Protect health/long-term well-being: clean energy economy that cuts harmful pollution, including pollution causing climate change

BLUEGREEN

ALLIANCE



Most outcomes of the BBB Plan are viewed as highly important across the states; reducing climate change-causing pollution and expanding clean manufacturing are less compelling in West Virginia.

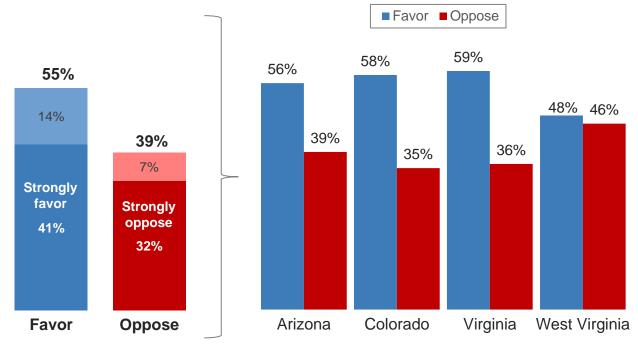
VERY IMPORTANT reason to pass Build Back Better plan	AZ	CO	VA	WV
Bring good jobs back to U.S. by making sure more products made in America	53%	51%	56%	67%
Help rebuild middle class with jobs that pay enough to support families	53%	56%	60%	<b>59%</b>
Millions of new, good-paying jobs in fields important to our economic future	52%	55%	57%	53%
Help working families with paid family/medical leave, elder/child care, lower healthcare costs	48%	49%	55%	54%
Investments for working people's economic situation; more stability, security, opportunity	46%	47%	52%	55%
Investments for working people's economic situation: left-behind rural/urban communities	49%	46%	50%	49%
Revitalize manufacturing to meet demand for clean manufacturing and clean- energy tech	46%	48%	53%	40%
Protect health/long-term well-being: clean energy economy that cuts harmful pollution, including pollution causing climate change	45%	49%	53%	36%



After hearing the \$3.5 trillion price tag and how it will be paid for, majorities in three of the four states favor BBB by double-digit margins; West Virginia voters are divided.

Support for BBB Plan after Cost Information\*

\* The legislative package we have been discussing would cost up to \$3.5 trillion, spread out over 10 years, mostly paid for by raising taxes on corporations and the wealthy. No one with an income under \$400,000 would pay higher taxes.



BLUEGREEN ALLIANCE



Support for BBB spans the electorate, including a solid majority of independents, swing voters, and union members.

Support for BBB Plan after Cost Information

	Favor	Oppose		Favor	Oppose
All voters/four states	55%	39%	Men	50%	46%
Democrats	90%	7%	Women	60%	34%
Independents	57%	32%	Age 18 to 34	<b>62%</b>	32%
Republicans	24%	69%	Age 35 to 49	60%	34%
Swing voters	61%	33%	Age 50 to 64	48%	45%
Biden turnout voters	87%	9%	Age 65/older	51%	45%
Urban	65%	32%	White voters	52%	42%
Suburban	56%	39%	Black voters	79%	16%
Small town/rural	47%	45%	Hispanic voters	67%	28%
Union members	57%	41%			



#### Rebuilding America's water infrastructure, made-in-America requirements, and labor standards are the BBB provisions that garner the highest levels of support.

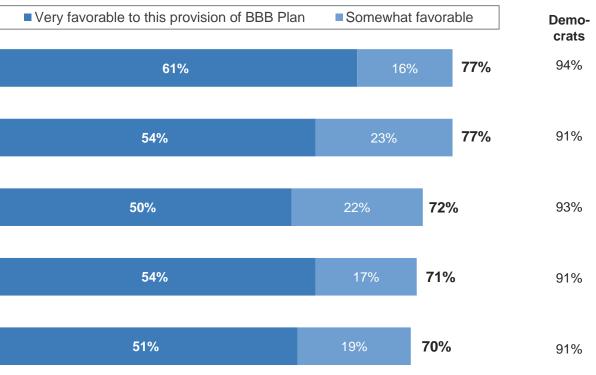
Rebuilding America's water infrastructure to have cleaner, safer water, delivered more efficiently, and removing hazards like lead in water pipes, while creating good-paying jobs

Ensuring that major public investments include requirements that the products, technology, and materials used are **made in America** and the jobs provide good pay and benefits

Rebuilding and retooling American manufacturing and modernizing our factories to build more products and clean technology here in the United States

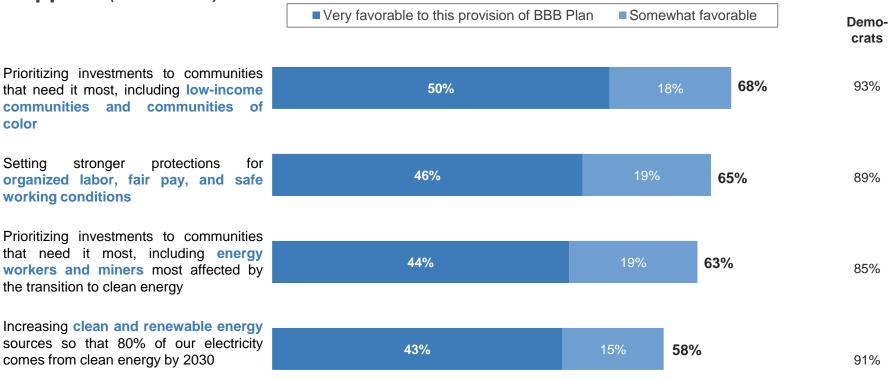
Strengthening and supporting America's human services workforce, including care providers, front-line healthcare workers, and educators

Upgrading and modernizing our schools to save money through energy efficiency and remove toxins from school environments





Rebuilding America's water infrastructure, made-in-America requirements, and labor standards are the BBB provisions that garner the highest levels of support. (continued)







#### All BBB provisions enjoy solid support across the four states.

FAVORABLE to this provision of the Build Back Better plan	AZ	со	VA	wv
Rebuild America's water infrastructure	76%	73%	82%	77%
Requirements that the products, technology, and materials used are made in America	74%	75%	82%	80%
Rebuild/retool American manufacturing and modernize our factories	70%	67%	78%	74%
Strengthen/support America's human services workforce	<b>69%</b>	68%	76%	73%
Upgrade/modernize our schools: energy efficiency, remove toxins	67%	<b>69%</b>	75%	<b>69%</b>
Prioritize investments to low-income communities and communities of color	<b>62%</b>	71%	76%	64%
Stronger protections for organized labor, fair pay, and safe working conditions	61%	63%	68%	68%
Prioritize investments to energy workers/miners affected by transition to clean energy	63%	57%	67%	66%
Increase clean and renewable energy sources, 80% clean electricity by 2030	60%	60%	66%	48%





## Bringing jobs back to the United States and rebuilding the middle class with decent-paying jobs are the most important goals of BBB.

TWO Most Important Goals of the Build Back Better Legislation

